

Verbatim® and MICROBAN®: USB Drives, Reimagined

Verbatim® and Microban® International, the global leader in antimicrobial and odor control technologies, introduce a new kind of “clean” for USB drives. This exclusive partnership will produce high-quality, one-of-a-kind USB drives enhanced with antimicrobial product protection that let consumers worry less and enjoy more.

How Does Microban® Technology Work?

Microban® technology works by helping fight the growth of bacteria on a surface. Bacteria, in the form of microbes, can lead to an array of problems, including bad odors, product and surface stains, a reduced product lifetime and more.



Invisible
Protection, Visible
Cleanliness



Extended Product
Lifetime



Won't Wear Off
Or Wash Away



Products
Stay Cleaner
Between
Cleanings



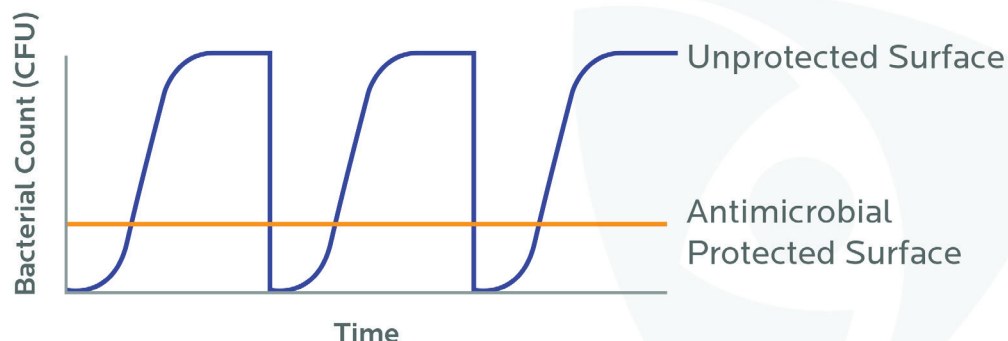
24/7 Product
Protection



Effective
Against A Broad
Spectrum Of
Bacteria

Even if USB drives are disinfected, bacteria can rebound after only 2 hours!

Built-in Microban® antimicrobial technology works 24/7 to help products stay cleaner between deep cleans so they can work better and live longer.



Blue Line - periodic disinfection of an untreated surface

Orange Line - effect of a treated surface preventing organism growth

How Microban® Protects Your USB Drive

1. Full Integration

The technology is integrated during the manufacturing process and becomes part of the molecular structure of the product. It will not wash off or wear away.

3. Technology at Work

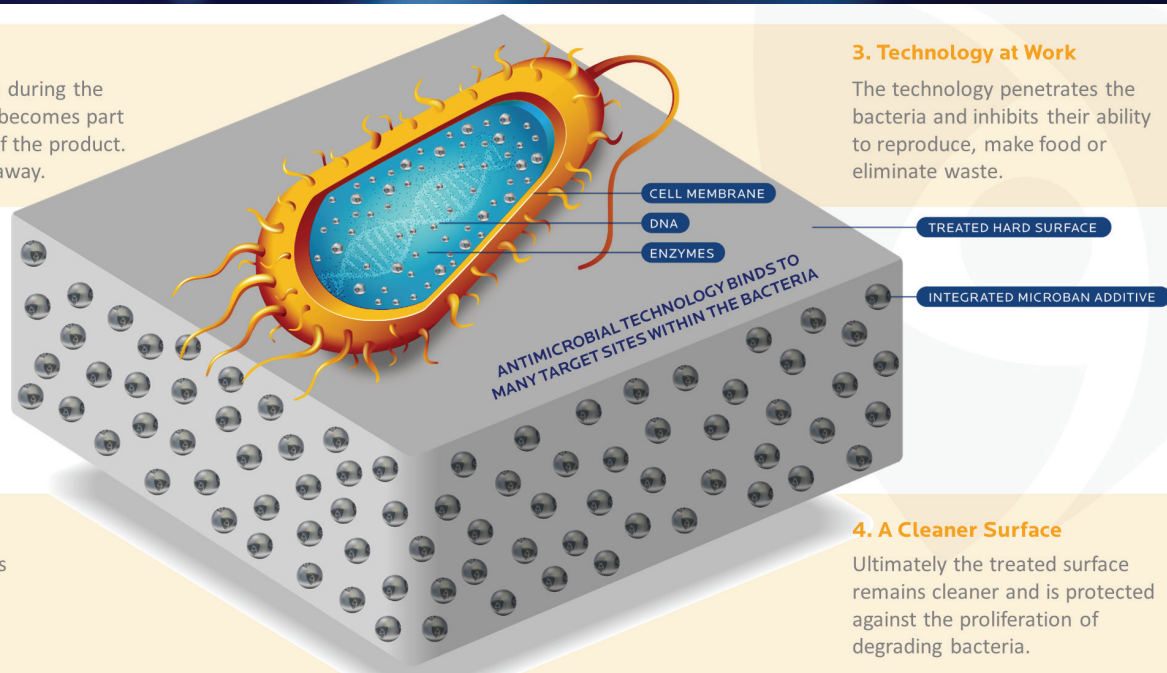
The technology penetrates the bacteria and inhibits their ability to reproduce, make food or eliminate waste.

2. Contamination

The treated surface becomes contaminated with bacteria as a result of contact.

4. A Cleaner Surface

Ultimately the treated surface remains cleaner and is protected against the proliferation of degrading bacteria.



Benefits of Microban® Technology in Verbatim® USB Drives

- 24/7 Product Protection – Microban® works in the background!
- Peace of Mind – be confident your USB drive is staying clean!
- Built-in Product Protection – can't be washed away or worn off!
- Expert Technology – Microban® is a global leader in antimicrobial technology!



Did You Know?

Unprotected Surface

2 HOURS

16 HOURS

20 HOURS

24 HOURS

Surface with Antimicrobial Protection

In the right circumstances, bacteria can **DOUBLE** in number every 20 minutes on an untreated surface. Once a problem starts, it can difficult to reverse – the best treatment is prevention!

About Microban International:

Part of Barr Brands International (BBI), Microban International is home to the most trusted and well-known global brands in the antimicrobial, odor control, and sanitization / disinfection markets – Microban® and Ultra-Fresh®. Our organization has experienced over 100 collective years of growth and has revolutionized the industry. As the global leader, our proactive systems keep products cleaner, and control odors better by preventing problems before they start. Microban International drives innovation by combining science and creative solutions that enhance high-quality consumer, textile, industrial and medical products around the world. Today, the Microban and Ultra-Fresh brands and our technologies are featured on thousands of products worldwide. The company is headquartered in North Carolina with operations in North America, Europe, and Asia Pacific. For more information, please visit www.microban.com.

About Verbatim

For more than 50 years, Verbatim has built a future that seamlessly integrates technology in ways that improve how people everywhere live, work and play. As a pioneer in the development of floppy disks and optical media technology, we continue to lead the industry with an extensive selection of data storage devices, computer peripherals, gaming solutions and LED lighting technology, all renowned for their exceptional quality, performance and reliability. Verbatim® – TECHNOLOGY YOU CAN TRUST®. For more information, please visit www.verbatim.com.