

### Sales Presenter

#### **Antibacterial PinStripe USB 3.2 Gen 1 Drive**

Verbatim<sup>®</sup>, the global leader in storage media, and Microban<sup>®</sup> International, the global leader in antimicrobial and odor control technologies, jointly introduce a new kind of "clean" for USB drives.

This exclusive partnership has resulted in a high-quality, one-of-a-kind USB drive enhanced with antibacterial product protection that lets consumers worry less and enjoy more.

Microban® antimicrobial technology is fully integrated into Verbatim Pinstripe USB drives at the point of manufacture & works by reducing the growth of surface bacteria & disrupting vital life processes & biological functions that enable proliferation & reproduction of microbes. The built-in technology cannot be washed away & does not wear off, offering lifetime protection, round the clock.



<sup>\*</sup> Extending useful life of product is referencing to the enhanced durability of a product surface with permanent built-in antimicrobial protection, in that it will not breakdown over time due to uncontrollable microbial colonization like an untreated product will. The surfaces are more durable and last longer.



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#### **Antibacterial PinStripe USB 3.2 Gen 1 Drive**

#### Benefits of Antibacterial PinStripe USB 3.2 Gen 1 drive:

- Solution with expertise in technology synergy of Microban<sup>®</sup>, a global leader in antibacterial & antimicrobial additives and odour control solutions, contains a globally registered technology with a history of safe use and Verbatim<sup>®</sup>, a global leader in storage media.
- Effective protection against a broad spectrum of bacteria
- Even if USB drives are disinfected, bacteria can easily rebounds after only 2 hours! Microban® protected drive stays inherently cleaner for longer with always-active, 24/7 round the clock protection - provides greater peace of mind for end-users between handling and transport
- Lifetime protection against the growth of product degrading bacteria, extending useful life and functionality of the flash drive\*
- Built-in product protection which can't be washed away or worn off!
- USB3.2 Gen 1 offers faster transfer speeds, available in capacity up to 256GB - Best solution for storing and moving data across devices
- Push and Pull sliding design protects the USB connector when not in use & eliminates the need for a separate cap which is easily lost



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# Key benefits of Microban® technology protected products?

Microban® technology works by helping the fight against growth of bacteria on surface. Bacteria, in the form of microbes, can lead to an array of problems, including bad odours, stains on product surface stains, reduced product lifetime, spread of diseases caused by bacteria on contaminated surfaces, etc..





#### Invisible protection, visible cleanliness

Product cleanliness is visibly improved without affecting the appearance, functions or durability of your product.



#### Works continuously

Microban® actively reduces the growth of bacteria 24 hours a day, 7 days a week.



#### Cleaner between cleanings & easier to clean

While not a substitute for regular cleaning, the added technology keeps products cleaner.



#### Protection that lasts the life of the product

Once integrated during manufacturing, Microban® will last for the expected lifetime of a product or surface.



#### **Extended product lifetime**

Inhibiting the growth of degrading microbes means the expected lifetime of your product is extended.



#### Effective against a broad spectrum of bacteria

Microban<sup>®</sup> technology has been proven effective against a broad spectrum of bacteria.



# Why Antibacterial Pinstripe USB?

## Helps prevent the growth of bacteria 24/7 by up to 99%



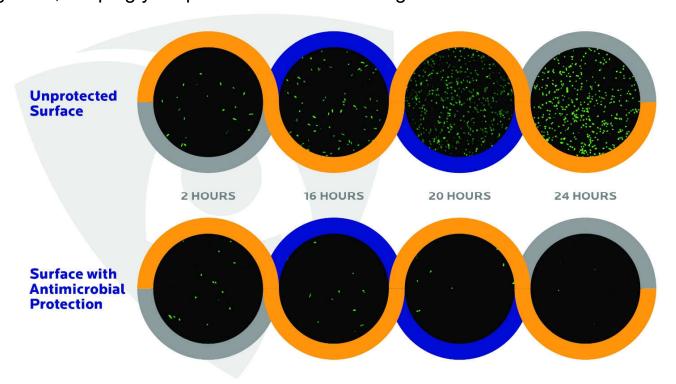
Company Confidential 4



# Why Antibacterial Pinstripe USB?

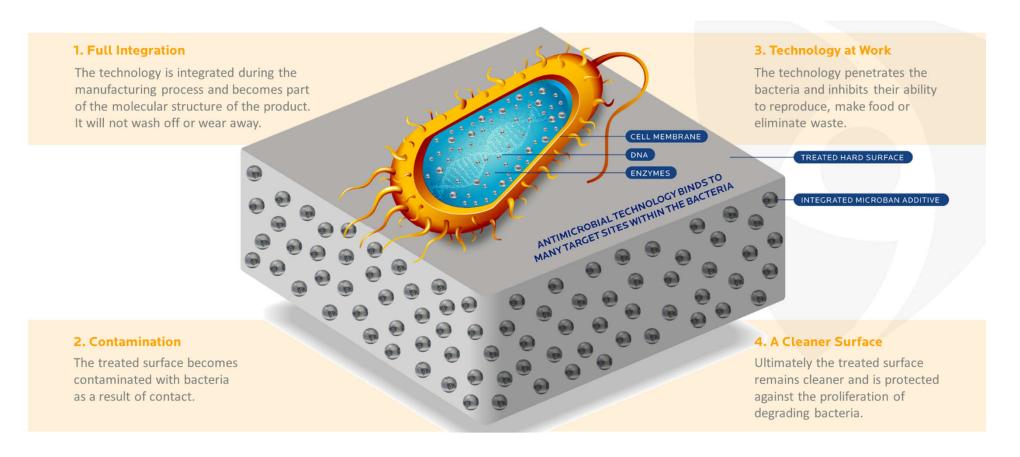
On unprotected surfaces, bacteria can double in number every 20 minutes. USB drives are often used in schools, universities, the workplace, at homes, being shared and passed around by multiple people, thrown in the bottom bags, etc.. Even if USBs are disinfected regularly, it is still not good enough to safeguard against bacterial growth between cleans.

Considering the highly portable and exchangeable nature of USB drives, Verbatim Antibacterial PinStripe USB Drives include built-in Microban<sup>®</sup> Antibacterial product protection that helps fight bacteria growth, keeping your products cleaner for longer!





# ✓ Verbatim How does Microban Pinstripe USB work?







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#### **Antibacterial PinStripe USB 3.2 Gen 1 Drive**

Reorder No.	Description	Barcode	Inner Carton barcode	Outer Carton barcode
66774	Pinstripe USB3.2 Gen1 Drive 16GB Black (Microban)	4895117967744	14895117967741	24895117967748
66775	Pinstripe USB3.2 Gen1 Drive 32GB Black (Microban)	4895117967751	14895117967758	24895117967755
66776	Pinstripe USB3.2 Gen1 Drive 64GB Black (Microban)	4895117967768	14895117967765	24895117967762
66777	Pinstripe USB3.2 Gen1 Drive 128GB Black (Microban)	4895117967775	14895117967772	24895117967779
66778	Pinstripe USB3.2 Gen1 Drive 256GB Black (Microban)	4895117967782	14895117967789	24895117967786

Product Dimensions: 55mm x 19mm x 7mm (L x W x H)

Product weight: 7 grams

90mm x 11mm x 135mm (Wx D x H) Pack dimensions:

Pack weight: 16 grams Packs per inner carton: 10 Packs per outer carton: 600

95.25mm x 139.7mm x 73.02mm (W x H x D) Inner Carton dimensions:

Inner Carton weight: 225 grams

40 x 44 x 39cm (W x H x D) Outer Carton dimensions:

Outer Carton weight: 3.24kgs Cartons per pallet: 840 Layers per pallet:

Languages: Units per pallet: 8400

**System requirements:** 

USB 3.0 host port (backwards compatible with USB 2.0)

Windows 10, 8, 7 or higher

Mac OS X 10.4 or higher

Front of pack: English / French

Back of pack:

ENG, FRE, GER, IT, SP, POR, POL, RUS, CZ, H, SER, CRO, Simplified

Chinese, and Korean

